



FOR IMMEDIATE RELEASE

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LISA FLANARY ELECTED TO WRESTLE LIKE A GIRL'S BOARD OF TRUSTEES

(WASHINGTON, DC) – Wrestle Like A Girl (WLAG) announced today that Ms. Lisa Flanary was elected to the board of trustees. Ms. Flanary, Senior Vice President and Chief Growth Officer of Thrivent is responsible for driving growth. In this capacity, she oversees marketing (including customer experience, innovation, and brand management), data and digital engagement, corporate strategy, research and business insights, advice development, and the transformation management office.

WLAG Chairwoman, Ms. Maryann Bruce said, “Lisa’s 30 years of leadership experience growing and transforming businesses as well as her expertise in strategy, sales and marketing, new business development and relationship management, and her passion for mentoring women throughout her career will be invaluable in helping WLAG fulfill its mission and growth strategy. We’re pleased to welcome Lisa to our board and look forward to her many contributions.”

Prior to Thrivent, Ms. Flanary held several executive leadership positions including CEO Degree of Honor Protection Association, a 140-year old nonprofit insurance company founded by women, and President and Chairwoman of Allstate Distributors, a subsidiary of Allstate Insurance Company. Ms. Flanary graduated from Augustana College in Sioux Falls, South Dakota, with a bachelor’s degrees in journalism and mathematics. She received her MBA from University of Illinois–Chicago.

Ms. Flanary resides in Hudson, WI, is an amateur photographer for high school and collegiate wrestling and the Founder and start up lead for Gigi’s Playhouse Hudson. She has previously served on multiple boards of nonprofit organizations.

WLAG’s CEO Sally Roberts said, “Lisa brings an innovator’s perspective that will add tremendous value to our organization. Her commitment to diversity initiatives and her enthusiasm for the sport of wrestling will be extremely important in the years ahead.”

About Wrestle Like A Girl

Wrestle Like A Girl, Inc. is a 501(c)3 whose mission is to empower girls and women using the sport of wrestling to become leaders in life. More information is available at WrestleLikeAGirl.Org.